



ASSER
INSTITUTE

Centre for International & European Law

Winter Academy Doing Business *Right*

Corporate Social Responsibility in Transnational Law and Practice

8-12 January 2018

T.M.C. Asser Instituut, The Hague

Students/NGO employees € 895,-
Other Professionals € 1295,-

Deadline for registration: 8 December 2017

T.M.C. Asser Instituut

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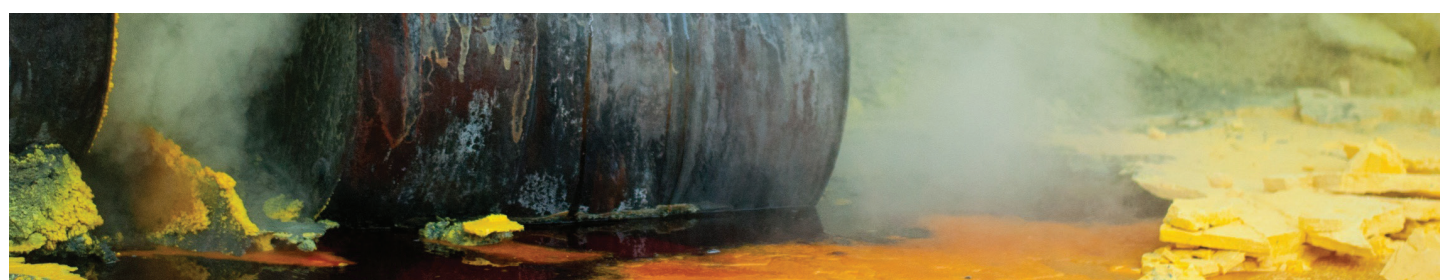
**Doing
Business**
RIGHT

Winter Academy

Corporate Social Responsibility in Transnational Law and Practice

This five-day Winter Academy aims at providing a comprehensive overview of the legal mechanisms ensuring that multinational corporations act in the public interest. We will address the general theory underlying binding unilateral measures with extraterritorial effect, bilateral and multilateral agreements containing provisions which are capable of regulating multinational corporations, business self-regulation, as well as the practical implementation of some of the most frequently employed legal mechanisms by means of several case studies.

Day 1 Theoretical foundations of corporate responsibility			Day 4 Private regulation of business conduct: standards for sustainability and CSR		
9:00 - 12:30	Opening lecture: CSR, substance and form in a globalization context	Jan Eijbsbouts – Maastricht University	9:00 - 10:30	Regulating global value chains via private standards and certifications. Challenges and opportunities	Enrico Partiti – T.M.C. Asser Instituut
14:00 - 15:30	Criminal accountability for corporate human rights violations abroad: the challenge of jurisdiction	Cedric Ryngaert – Utrecht University	11:00 - 12:30	Standards in Action: the case of the Marine Stewardship Council	Hans Nieuwenhuis – Director of Marine Stewardship Council BENELUX
16:00 - 17:30	A legal framework for self-regulation: corporate codes and private law	Anna Beckers – Maastricht University	13:30 - 17:00	Responsible banking in practice: ABN AMRO's path towards respecting human rights	Ruben Zandvliet – ABN Amro
Day 2 Unilateral actions for corporate responsibility			Day 5 Doing Business Right in practice		
9:00 - 12:30	EU Law and sustainable supply chains: cases of forestry, fisheries, biofuels, mining, and due diligence obligations	Wybe Douma – T.M.C. Asser Instituut	9:00 - 15:30	Real life cases/simulation exercises	Antoine Heidenveldt – Director Het Groene Brein
14:00 - 15:30	Foreign direct liability and beyond	Liesbeth Enneking – Erasmus University Rotterdam	15:30 - 17:00	Advocating business and human rights: inside the Business & Human Rights Resource Centre	Mauricio Lazala – Deputy Director & Head of Europe Office Business & Human Rights Resource Centre
16:00 - 17:30	Bringing human rights to FIFA: legal roads to a responsible game	Antoine Duval – T.M.C. Asser Instituut			
Day 3 International and bilateral actions for corporate responsibility					
9:00 - 12:30	The UN System and the regulation of transnational corporations	Nadia Bernaz – Wageningen University			
14:00 - 15:30	Trade and sustainable development: multilateral and regional approaches	Denise Prevost – Maastricht University			
16:00 - 17:30	Regulating corporate actors and CSR under BITs and FTAs	Mary Footer – Nottingham University			



For more information please visit our website: www.asser.nl/education-events/events/?id=2992

Winter Academy Speakers



Prof. Jan Eijsbouts is Extraordinary Professor of corporate social responsibility and Professorial Fellow of the Institute of Corporate Law, Governance and Innovation Policies at the Law Faculty of Maastricht University. He had worked as in-house counsel at Royal Philips Electronics and Royal DSM, before joining Akzo Nobel where he acted as Group General Counsel and Corporate Director of legal affairs. Prof. Eijsbouts has contributed to the work of Prof. John Ruggie, the former United Nations Special Representative on Human Rights and Transnational Corporations and Other Business Enterprises.



Prof. Cedric Ryngaert is Professor of public international law at the Law Faculty of Utrecht University. He holds a PhD from Leuven University on jurisdiction in international law. He has carried out extensive research on non-state actors in international law. His current research projects examine to what extent states and regional organizations can unilaterally apply their own legislation beyond their borders with a view to realizing international values.



Dr. Anna Beckers is Assistant Professor at the Law Faculty of Maastricht University with considerable teaching experience in the area of international commercial law, business law and corporate social responsibility. She has specific expertise in sociological approaches to legal research, in particular social and legal theory and comparative legal research, which she applies to the study of comparative private law, company law, and CSR.



Prof. Liesbeth Enneking currently holds a Special Chair on the legal aspects of international corporate social responsibility at the Erasmus School of Law (Erasmus University Rotterdam). Prior to this appointment, she worked for the Molengraaff Institute for Private Law and the Utrecht Centre for Accountability and Liability Law of Utrecht University. She obtained her PhD at Utrecht University in May 2012, on the role that Western society systems of tort law may play in promoting international corporate social responsibility and accountability cooperated in drafting and filing an amicus curiae brief with the US Supreme Court in the case *Kiobel*.



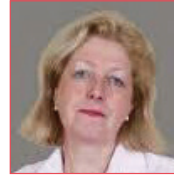
Dr. Nadia Bernaz is Associate Professor of law and governance at Wageningen University & Research. Her main teaching responsibilities include international criminal and human rights law. She is also Visiting Professor at the International and European Law School of the Catholic University of Lille. Prof. Bernaz is the recent author of the book *Business and Human Rights: History Law and Policy, Bridging the Accountability Gap* (Routledge, 2017).



Dr. Denise Prevost is Associate Professor in international economic law at the Law Faculty of Maastricht University. She has also worked as Assistant Professor in international economic law at Utrecht University. Her area of expertise lies at the intersection of WTO law and core societal, non-trade values such as health and environmental protection.



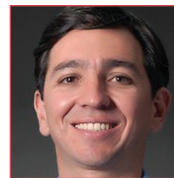
Antoine Heidenveldt is Director of Het Groene Brein, a scientific network for a sustainable economy based in The Hague. Before joining Het Groene Brein, Mr. Heidenveldt was part of the Programme for Sustainable Development run by the Dutch Government.



Prof. Mary Footer is Professor of international economic law at the Law Faculty of the University of Nottingham. She is the founder and co-director of the Nottingham International Law and Security Centre, series editor for the Edward Elgar Series on International Economic Law and member of editorial boards of several international law journals. Her research interests are centred on the relationship between transnational and international economic law and governance, and specifically on the interplay between economic law and business and human rights.



Hans Nieuwenhuis is Programme Director for Benelux at the Marine Stewardship Council (MSC), an international non-profit organization established to address unsustainable fishing and safeguard seafood stocks for the future. Over the years, MSC has become the leading program for the certification of responsible fisheries. Mr. Nieuwenhuis has also worked at the Dutch Ministry of Economic Affairs as a team leader for the Nature2000 North Sea Project.



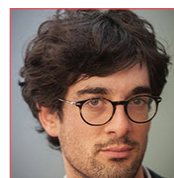
Mauricio Lazala is Deputy Director of the Business & Human Rights Resource Centre. As part of the senior management team, he is involved in strategic, operational and financial decisions at the organization. Previously, he worked as a law clerk at the International Criminal Court, Programme Manager at the Mexican Commission for the Protection & Defence of Human Rights, and Outreach Coordinator at the Israeli Information Centre for Human Rights in the Occupied Territories.



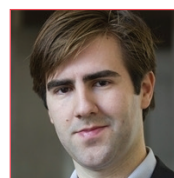
Dr. Wybe Douma is Senior Researcher at the T.M.C. Asser Instituut. His working experience includes publishing and lecturing on European law, European and international environmental law and issues of sustainable development, Dutch administrative and economic law and international trade law. Dr. Douma is co-founder and editor-in-chief of the European environmental law website.



Dr. Enrico Partiti is Researcher at the T.M.C. Asser Instituut, with a PhD from the University of Amsterdam. His research interest lies at the intersection of EU and international economic law and private regulation for sustainability. He studies the interactions between transnational public and private norms and how they determine and impact on social and environmental sustainability in global value chains. Dr. Partiti is co-editor of the *Doing Business Right* blog and academic coordinator of CLEER, the Centre for the Law of EU External Relations.

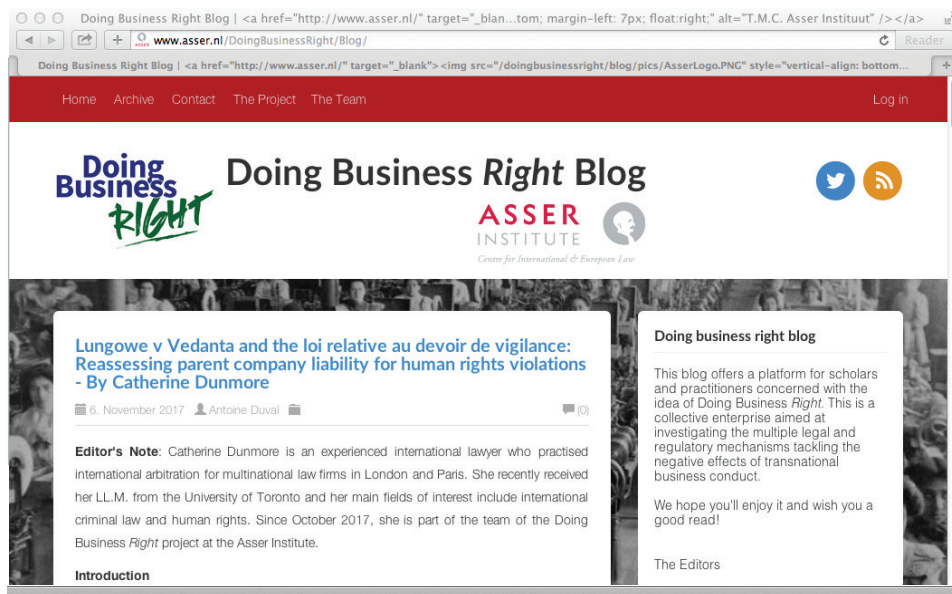
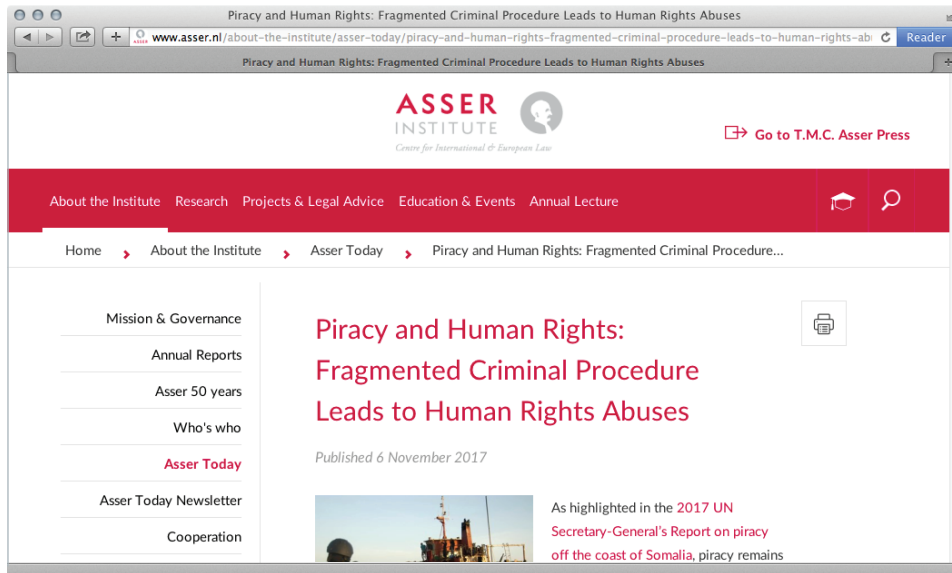


Dr. Antoine Duval is Senior Researcher at the T.M.C. Asser Instituut since 2014. He is the coordinator of the research strand on 'Advancing Public Interests in European and International Law' in the framework of which the *Doing Business Right* project was launched in 2017. His research is mainly focused on transnational legal theory, international arbitration, and transnational private regulation. He holds a particular interest in the private regulation of sports and its interaction with CSR.



Ruben Zandvliet is Advisor Environmental, Social, and Ethical Risk & Policies at ABN Amro. Ruben was PhD researcher at Leiden University focusing on labour standards under international economic law.

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