



Winter Academy

# Doing Business Right: Due diligence as master key to responsible business conduct

27-31 January 2020, The Asser Institute, The Hague

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### Overview

The second pillar of the UN Guiding Principles on Business and Human Rights (UNGPs), popularised the concept of human rights due diligence as the central process that businesses need to introduce in order to abide by their responsibility to respect human rights. From thereon, the concept was transplanted into a variety of regulatory instruments, such as the OECD Guidelines on Multinational Enterprises or the French law on the *devoir de vigilance*. Thus, it became the touchstone of the debates related to responsible business conduct and a primary demand by civil society organisations pushing for stricter regulations of transnational corporations.

The 2020 edition of the Doing Business Right Winter Academy will dive deeper into the idea and reality of due diligence. We will retrace the genealogy of the concept, investigate its theoretical underpinnings, and provide the participants with a comprehensive understanding of its practical operation through specific case studies conducted by experienced practitioners. Through a blending of theory and practice, this Winter Academy will equip our participants with the necessary theoretical and practical skills to navigate and actively engage with the growing practice of due diligence, be it as a lawyer, activist, corporate adviser, government official or researcher.

### Key topics

- Business and human rights
- Responsible business conduct
- Human rights due diligence
- OECD guidelines for multinational enterprises
- U.N. guiding principles on business and human rights

### Target audience

- Early- to mid-career professionals
- Civil servants
- Corporate legal advisers
- Civil society representatives
- Social auditors
- Advanced students

### Fee

Regular € 1295 / Student € 695

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