Artificial Intelligence: The New Frontier of Business and Human Rights

Asser Institute, The Hague

7-8 September 2021

Organised by the [Business and Human Rights Working Group of the Netherlands Network for Human Rights Research](#) and the [Asser Institute](#).

Venue

In light of the uncertainties concerning travel restrictions and limitations imposed on gatherings due to the Covid-19 pandemic, the workshop will predominantly take place online via Zoom. No software installation is necessary. Log-in details will be circulated to all presenters and registered participants. Please turn your cameras on (and your microphone off, when listening).

Registration

To register, please send an email to c.l.lane@rug.nl.

All times shown are in Central European Summer Time (CEST).

Tuesday 7 September

12:45-13:00   **Login, meet and greet**

13:00-13:15   **Welcome**
Lottie Lane, *University of Groningen*
Antoine Duval*, Asser Institute*

13:15-14:00   **Keynote speech**
Prof. Lorna McGregor, *Essex Law School and Human Rights Centre*

14:00-14:05   *Short break*

14:05-15:20   **Panel 1 – Human Rights as a Framework for Regulating AI**

Chair: Dimitri van den Meersche, *Asser Institute*

Discussant: Lorna McGregor, *Essex Law School and Human Rights Centre*

The Use of Unmanned Aerial Vehicles for Public Space Monitoring and COVID-19 Enforcement: The Good, the Bad, and the Ugly
Sadaf Shariat, University of South Wales, Pardis Moslemzadeh Tehrani, *University of Malaya* and Hossein Farasatkhah, *Allameh Tabataba'i University*

The Workshop is kindly sponsored by the [Netherlands Network for Human Rights Research](#)

Moderating Modulation: Rule of Law and Online Content
Andrew Mazibrada, *University of Copenhagen*

Human Rights & the regulation of Artificial Intelligence (AI) in Southeast Asia: Is AI readiness a false positive in the test for rights protection?
Ananya Ramani, *Independent researcher/Geneva Academy*

15:20-15:40   *Coffee break and networking*

15:40-16:55   **Panel 2 – Human Rights and AI Governance Regimes: Standard-setting for and by private businesses**

Chair: Antoine Duval, *Asser Institute*

Discussant: Jake Okechukwu Effoduh, *Osgoode Hall Law School*

Policing in India via AI based Tools: Judiciary and Human Rights
Balraj K Sidhu and Arunender Singhh, *Indian Institute of Technology Kharagpur*

The Global Governance on Automated Facial Recognition (AFR): Privacy Challenges over Private Actors
Qingxiu Bu, *University of Sussex*

Artificial Interpretation – The Uses and Limits of AI when Facebook et al. Interpret International Human Rights
Andreas Kulick, *Philipps University Marburg*

16:55-17:00   **Closing of day one**

Wednesday 8 September

09:15-09:30   **Log-in, meet and greet**

09:30-10:45   **Panel 3 – Articulating Corporate Responsibility: Applying the UNGPs in the context of AI**

Chair: Stephanie Triefus, *Erasmus University Rotterdam*

Discussant: Lottie Lane, *University of Groningen*

Automated Decision-Making and Business and Human Rights: Applying the UN Guiding Principles on Business and Human Rights to Public Administrations and Private Companies
Sarah de Heer, *Maastricht University* and Virginie Rouas, *University of London*

Artificial intelligence and mega-sporting events, a new threat for human rights
Pedro José Mercado Jaén, *Universitat de Lleida*

The Workshop is kindly sponsored by the [Netherlands Network for Human Rights Research](#)

Addressing the human rights impact of AI in the military and security sectors: A call for a responsible development of AI-enabled systems
Marta Stroppa, *Sant'Anna School of Advanced Studies*

10:45-11:00   *Coffee break and networking*

11:00-12:15   **Panel 4 – Critical Approaches to Risk Management and Human Rights Safeguards in AI**

Chair: Chiara Macchi, *Wageningen University*

Discussant: Federica Merenda, *Sant'Anna School of Advanced Studies*

Acceptable "residual risks" for fundamental rights? Understanding the keystone of risk-based AI regulations
Henry Fraser, *Queensland University of Technology* and José-Miguel Bello y Villarino, *University of Sydney Law School*

Human rights safeguards against the use of facial recognition technology in the EU
Alina Wernick, *University of Helsinki*

Can a change of paradigm in digital advertising preserve consumer autonomy? Privacy by design and the analogy with product safety and liability
Sébastien Fassiaux, *Universitat Pompeu Fabra*

12:15-14:15   *Lunch break*

14:15-15:30   **Panel 5 – Corporate Respect for Human Rights in Practice: Challenges and solutions**

Chair: Lottie Lane, *University of Groningen*

Discussant: Evgeni Aizenberg, *TU Delft*

A robot and a moderator walk into a bar: The use of AI in online moderation of humoristic content
Renata Vaz Shimbo, *Independent Researcher* and Marco Almada, *European University Institute*

Integrating human rights and responsible research innovation (RRI): Operationalising a human-rights approach to Artificial Intelligence (AI)
Agata Gurzawska, Joshua Hughes and Nicole Santiago, *Trilateral Research*

Protecting the Freedom of Expression alongside Harmful Misinformation: Using Explainable Artificial Intelligence in Social Media Services for Human Rights Due Diligence
Daniel Seah, *Singapore University of Social Sciences*

15:30-15:45   *Coffee break and networking*

15:45-17:00 **Session 6 – AI for Good: Mitigating potential harms and the use of AI in human rights due diligence**

Chair: Berenice Boutin, *Asser Institute*

Discussant: Agata Gurzawska, *Trilateral Research*

Towards Quantum Artificial Intelligence: Human rights issues and regulatory compliance questions
Mirko Forti, *Sant'Anna School of Advanced Studies*

Integrating AI into the HRDD process
Samuel Brobby, *Asser Institute*

Effective application of the EU HReDD Directive: A preliminary analysis of the opportunities and risks of applying AI and blockchain technologies to level the playing field
Carla Gulotta and Marta Sosa Navarro, *University of Milano-Bicocca*

17:00-17:10 **Closing remarks**
Lottie Lane, *University of Groningen*

The Workshop is kindly sponsored by the Netherlands Network for Human Rights Research